



November 7th Toolkit

As you navigate this post-election period, please consider drawing from and personalizing the sample social media posts below.

Expect plenty of misinformation over the next several weeks. But refrain from amplifying it. Instead, you can make a positive impact by sharing facts and calmly explaining the situation to your audiences.

We encourage you to share these talking points and sample social posts with allies, partners, and others who believe in democracy and care about a free and fair election. You can sign up to receive rapid response social media content and talking points at <https://www.electiontaskforce.org/advocates>

This toolkit will be updated regularly throughout the post-election period.

Esta caja de herramientas también está disponible [en español](#).

We're here to help. Email us at: TFrequest@protectdemocracy.org

[Election Outcome Certain \(Election is Over\)](#)

[Post-Election Talking Points](#)

[Background on the National Task Force on Election Crises](#)

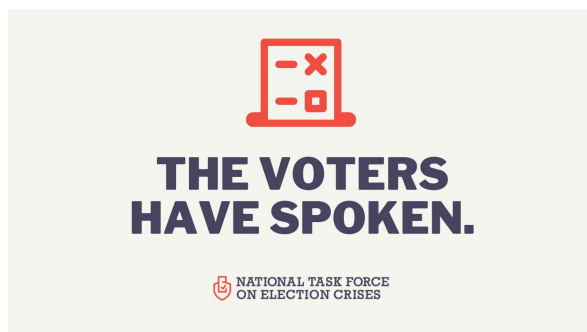
[How To Stay Involved](#)

Election Outcome Certain (Election is Over)

TWEET #1 TEXT:

Voters have spoken and the presidential race is decided. Our next president will be inaugurated on Jan. 20 and it's up to all of us to make sure we have a peaceful and orderly transition of power. #VotersDecided

TWITTER GRAPHIC:



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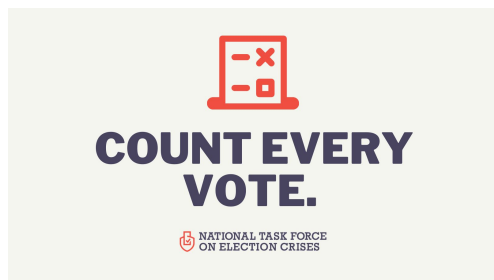


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TWEET #2 TEXT:

Although we know the results of the presidential election, there are still elections across the country for the House and Senate, as well as state and local offices, being decided. We still need to #CountEveryVote.

TWITTER GRAPHIC #2:



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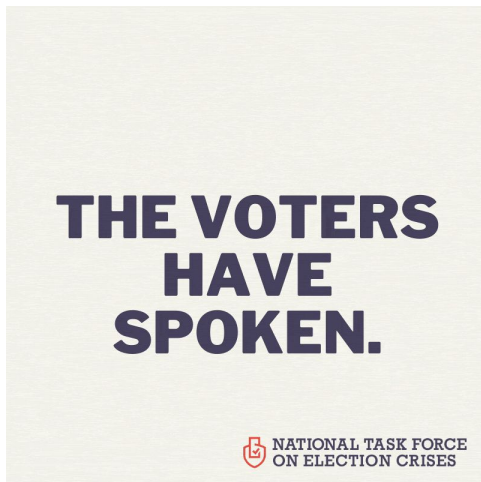
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INSTAGRAM POST TEXT:

Voters have spoken and the presidential race is decided. Our next president will be inaugurated on Jan. 20 and it's up to all of us to make sure we have a peaceful and orderly transition of power. #VotersDecided

It's time for the voters' decision to be implemented.

INSTAGRAM POST/STORY GRAPHICS:



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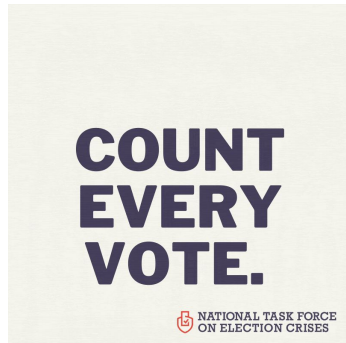


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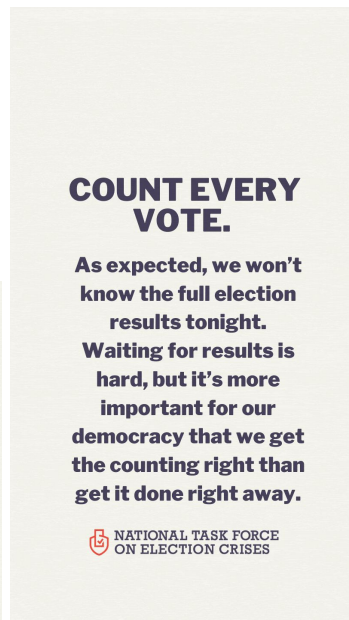
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INSTAGRAM POST/STORY GRAPHICS #2:



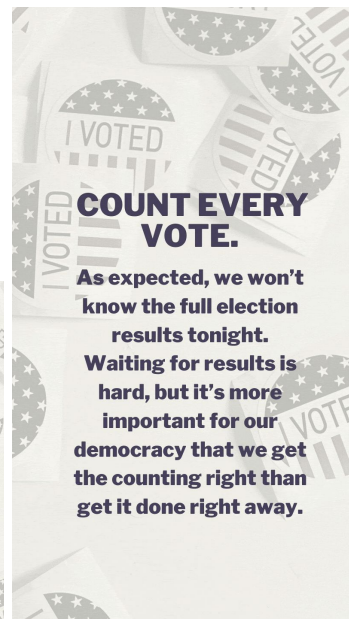
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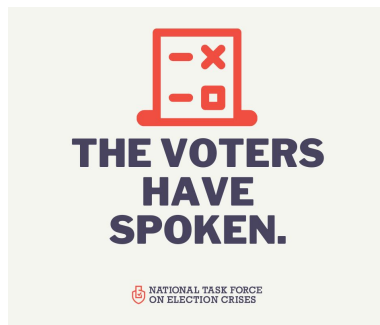
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FACEBOOK POST TEXT:

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It's time for the voters' decision to be implemented. #VotersDecided

FACEBOOK GRAPHIC:



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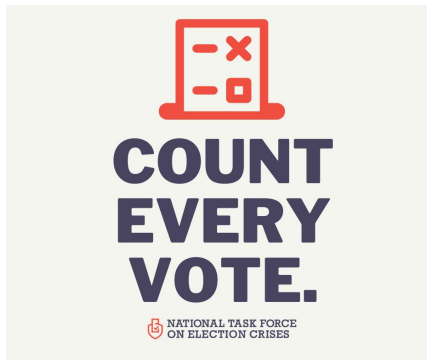


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FACEBOOK GRAPHIC #2:



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Post-Election Talking Points

THE VOTERS HAVE SPOKEN

Democracy defines America. **Elections are both our most sacred obligation and our greatest national project.** Our next president will be inaugurated on January 20, and **it's up to all of us to make sure we have a peaceful and orderly transition of power.** It's time for the voters' decision to be implemented.

Although we know the results of the presidential election, **there are still elections across the country for the House and Senate, as well as state and local offices, being decided.** Moreover, results won't be official for weeks. We still need to count every vote.

Example Talking Points

✓ *Democracy won*—"Even in the midst of a pandemic and an economic crisis, more Americans voted than ever before. This is a remarkable accomplishment, and we should be proud of our country and each other."

✓ *Move forward*—"Now that the election is over, we can focus on addressing the many challenges (like the pandemic) facing our country."

✓ *Unity and cooperation*—"After every election, win or lose, we have to find a way to come back together as a country. The presidential race is over, but our democracy continues on."

✓ *The process continues*—"There are many Senate, House, state, and local races across the country that have yet to be determined. Every vote in every jurisdiction must still be counted, and the election will not be over until each of these races is resolved."

Background on the National Task Force on Election Crises

The National Task Force on Election Crises is a cross-partisan group of more than 50 [experts](#) including former government officials, top civil rights leaders, election law scholars, election practitioners, and security experts. The Task Force is dedicated to ensuring a free and fair 2020 general election by recommending responses to a range of potential election crises. The only electoral outcome this group advocates is that the election is free and fair.

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