

# How to Cover Elections: 4 Tips From an Election Administrator

## ■ Be specific

- When reporting on voting equipment, **specify what the actual piece of equipment is**. Is it an electronic poll book? Or a ballot tabulator?

## ■ Know the processes

- Jurisdictions **conduct logic and accuracy tests to test voting equipment before** an election (this is also a good b-roll opportunity).
- **Post-election**, election offices conduct audits. Types of audits include **hand-counting, reconciliation, and risk-limiting**.

## ■ Look for stories behind the numbers

- Almost **60% of jurisdictions account for just 3% of the voting electorate**. How are the other jurisdictions handling more voters?
- According to Auburn University, **an average election office budget is just 0.54% of a county's office budget**. What do budget constraints look like?

## ■ Use these resources

- Here's where to find information on election officials in your state:
  - **NASS.org (National Association of Secretaries of State)**
  - **NASED.org (National Association of State Election Directors)**
  - **EAC.gov (U.S. Election Assistance Commission)**

Sources: Adapted from webinar: "[Covering Elections From An Election Administrator's Perspective](#)"